



Environmental Health in a Connected World National Symposium

20th September, 21st September & 22nd September 2017

MELBOURNE CONVENTION
& EXHIBITION CENTRE
1 Convention Centre Place
South Wharf
Victoria

Information for Sponsors & Exhibitors

Environmental Health in a Connected World

MELBOURNE CONVENTION & EXHIBITION CENTRE
20-22 September 2017

Invitation to Sponsor or Exhibit

Environmental Health Professionals Australia invites you to be part of our National Symposium by participating as sponsor or exhibitor.

When: 20-22 September 2017

Where: Melbourne Convention & Exhibition Centre

The National Symposium will commence on the morning of Wednesday 20 September and will conclude on Friday 22 September, 2017. Social functions during the event include the welcome function on Wednesday evening and Gala Dinner on Thursday evening.

This year's symposium is supporting the EHPs working on the ground and dealing with many different and varied problems and is titled: **"Environmental Health in a Connected World"**

About Environmental Health Professionals Australia

We are a not-for-profit professional association representing a wide range of practitioners working in the field of Environmental Health in Australia and more than a 1/3 of all EHPs in Australia are members of our Association.

Environmental Health works to address the chemical, physical and biological factors in the natural and built environments that can impact on human health. For example, controlling mosquito breeding along the Murray River or coordinating the remediation and clean-up for clandestine drug laboratories that have been identified and closed by the Police.

Membership in the EHPA is predominantly made up of Environmental Health Practitioners (EHPs) (also referred to as Environmental Health Officers) and extends to professionals involved in all aspects of environmental health particularly the broad fields of environmental epidemiology, toxicology and exposure science.

What is the role of an Environmental Health Officer?

The scope of modern environmental health has expanded from the traditional and better known work in the areas of food safety, sanitation, housing, vector control and noise control to sun protection, electromagnetic radiation control, environment protection, hazardous and medical waste management, onsite wastewater management systems, emergency management, land use management, tobacco control and much more.

Consequently, environmental health practice involves professionals from many disciplines such as food, water and soil scientists and laboratory staff, microbiologists, health promotion professionals and extends to commercial and industrial organisations such as commercial cleaning companies and cleaning product manufacturers. But much of the environmental health work on the ground in communities is being carried out by EHPs.

EHPs have had a wide variety of names with many people still thinking of us as the Health Inspector. Whilst the profession hasn't used this term in many years, today's public still recognises the role of the "health inspector" within our society.

Principally, EHPs utilise a range of tools such as management, education, consultation, investigation, emergency response and enforcement

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options. Enforcement of public health legislation has been a key aspect of the EHPs role and this has evolved as these statutes have changed to reflect modern standards and practises.

EHPs can be found working within the state government, local government and private industry. We can be found:

- Assessing food safety standards in commercial food premises, from the family run local corner store to multi-national companies, ensuring that food safety standards are being met and providing education on food handling and food premises cleanliness;
- Supporting and guiding the food industry to successfully implement quality control systems such as HACCP;
- Leading investigations into foodborne illness and viral gastroenteritis outbreaks then supervising the cleaning and sanitising processes for the food industry and health care sector;
- Helping individuals and developers to determine the most appropriate options for onsite waste water disposal;
- Helping to reduce risks associated with private drinking water supplies;
- Working with the community and affected business during the response and recovery phases of emergencies including fires, floods and vehicle accidents (when dangerous goods are involved);
- Educating and advising the public and industry on all matters relating to compliance with the *Food Act 1984*, *Public Health and Wellbeing Act 2008*, *Environment Protection Act 1970*, *Residential Tenancies Act 1997* and *Tobacco Act 1987*;
- Supporting and guiding community groups to provide safe and suitable food for their fundraising activities; and
- Actively working towards a reduction in the spread of preventable diseases by conducting immunisation programs for infants, school children and adults.

The above list could go on.

Sponsorship & Exhibition benefits to your organisation

Our annual Symposium attracts approximately 250-300 delegates over the 3 days.

Your sponsorship or exhibit will give you the chance to introduce your brand to our members by giving you direct brand exposure, networking opportunities, and a direct marketing opportunity to our members.

We will provide you with the opportunity to achieve brand awareness by including your details on all symposium documentation.

Trade Displays

The cost of the exhibition space includes one (1) full registration to the symposium including dinner and welcome function. Additional passes for exhibition staff are available.

Additional Exhibitor Passes @ \$60 (per person per day) does not include Welcome Function or Dinner, or a 3 day pass including Welcome Function & Symposium Dinner is available for \$250.

Should you require more than one staff member on your stand you may purchase additional exhibitor passes which include:

- Morning tea, lunch and afternoon tea
- Satchel
- Name badge
- Please note: Tickets for additional staff can be purchased separately for social functions.

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The symposium committee will compile a floor plan to ensure all exhibitors have maximum exposure to delegates and to allow delegates to move freely throughout the exhibition.

Registration and all catering, including morning, luncheon and afternoon tea each day will be held next to the exhibition area. Symposium programming will ensure that there is ample time each day for exhibitors to meet and network with delegates.

Prizes will be offered to delegates in order to encourage them to visit every booth in the trade Exhibition. This can be won by a delegate whose 'Exhibitor Passport' is stamped by each exhibitor. The competition card will display the names all exhibitors and is stamped by you as delegates visit your booth.

Exhibitors also received a complimentary option to place one item of promotional material in the delegate pack.

Satchel Inserts

Satchel inserts will need to be received by the Symposium Committee no later than **Wednesday 6th September 2017**.

Satchel Inserts may be delivered to:

Ms Bernadet Ferraro
P O Box 378
Diamond Creek
Vic 3089

Or, alternatively please send to the Melbourne Convention & Exhibition Centre, further information will be provided about the delivery address closer to the date.

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Sponsorship Packages

Sponsorship	Number Available	Registration	Marketing	Exposure	Signage	Speech	Recognition	Satchel	Booth	Emails	Exclusive Inclusions	Investment (inc. GST)
Gold Sponsor	1	✓ x 4	✓	✓	✓		✓	✓	✓	✓	15 minute talk before lunch	\$15,000
Silver Sponsor	2	✓ x 2	✓	✓	Workshops Only	✓	✓	✓		✓		\$7,000
Dinner Sponsor	SOLD	✓ x 2	✓	✓			✓	✓		✓	Naming rights to Dinner. Logo printed on event tickets & menu	\$3,500
Refreshment Sponsor	1		✓	✓			✓	✓		✓	Signage in eating area. Naming rights to Welcome Function. 10 minute talk before lunch. Excludes Dinner	\$2,000
Lanyard Sponsor	1		✓	✓						✓		\$1,650
Trade Display 3 days		1 person per day	✓	✓			✓	✓	✓	✓	One clothed trestle table & two chairs. One staff member provided with full Symposium ticket additional exhibitor passes are available. *Add \$250 for each additional staff member for 3 days, includes welcome function & dinner	From \$1,900
Trade Display per day	Subject to availability	1 person per day	✓	✓			✓	✓	✓	✓	One clothed trestle table & two chairs. One staff member provided with full Symposium ticket. Additional exhibitor passes are available at \$60 per day. Does not include Symposium Dinner.	\$800
Logo Display	1x full day 2x half days			✓						✓	Your logo on display on conference screen during the day	\$500 full day \$250 half day
Awards Sponsor	SOLD										Award Presentation at Symposium	By Negotiation
Satchel Insert	Limited Number available		✓	✓				✓		✓	Promote your products and services individually to each delegate. Your organisation's promotional item can be inserted into each delegate's satchels.	\$350

Personalised Packages – If your organisation would like to sponsor this symposium and our packages do not meet your needs and / or budget please contact the conference convener and we will endeavour to arrange a package that meets your criteria and budget.

Registration: Complimentary Registration to Attend Symposium and all social events & delegate packs

Marketing: Acknowledgement and logo on Website (including link to your site for six months), Online Brochure and Program

Exposure: Logo Coverage in Registration brochure and program

Signage: Your own signage on Main Stage for duration of Symposium (at sponsors expense)

Speech: Opportunity to give a short speech during symposium dinner

Recognition: Verbal acknowledgement throughout Symposium

Satchel: Flyer or promotional product inserted in delegate bag

Booth: Exhibition booth in the trade display

Emails: Access to Delegate List (Names and Email Addresses)

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Sponsorship and Exhibition Application

Company Details:

Name: _____

Address: _____

State: _____

Postcode: _____

Company Contact:

Surname: _____ Title: Mr Mrs Miss Ms Dr

Given/Christian name: _____

Contact numbers: _____ Work: _____ Fax: _____ Mobile: _____

Email: _____

Sponsorship Details:

I/we wish to accept the offer to sponsor or exhibit at the 2017 Environmental Health Professionals Annual Symposium being held in Melbourne, Victoria from 20 September 2017 to 22 September 2017.

I/we would wish to accept the following sponsorship package/s:

- | | | | |
|--|--------------------|---|--------------|
| <input type="checkbox"/> Gold Sponsor | \$15,000 | <input type="checkbox"/> Trade Display 3 days | from \$1,900 |
| <input type="checkbox"/> Silver Sponsor | \$7,000 | <input type="checkbox"/> Trade Display per day | \$800 |
| <input type="checkbox"/> Dinner Sponsor SOLD | \$3,500 | <input type="checkbox"/> Logo Display - Full Day | \$500 |
| <input type="checkbox"/> Refreshment Sponsor | \$2,000 | <input type="checkbox"/> Logo Display - Half day | \$250 |
| <input type="checkbox"/> Lanyard Sponsor | \$1,650 | <input type="checkbox"/> Awards Sponsor SOLD by Negotiation | |
| | | <input type="checkbox"/> Satchel Insert | \$350 |

Please contact us to negotiate the value of your package if one of our packages does not suit your needs

- Trade Display Only**
- | | |
|--|------------------------|
| <input type="checkbox"/> Additional Exhibitor Passes @ \$60 (per person per day) does not include Welcome Function or Symposium Dinner | Number Required: _____ |
| <input type="checkbox"/> 3 day pass @ \$250 including Welcome Function & Symposium Dinner | Number Required: _____ |

A tax invoice will be sent to you, payment details will be outlined on the invoice.

I/we are authorised on behalf of the organisation and acknowledge that the organisation will pay all costs as detailed above. I/we understand that this application will be subject to the organising committee's approval and their decision will be final.

Signature: _____ Date: _____

To secure your sponsorship opportunity, please return this form to EPHA by 31st July 2017.

For further information or to discuss your potential sponsorship of our event please contact:

Bernadet Ferraro, Executive Officer, Environmental Health Professionals Australia

P.O. Box 378, Diamond Creek, Vic 3089

Phone: 03 9438 5960 E: Bernadet.ferraro@ehpa.org.au

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